



RAN-2508000604060005

S.Y.B.Com. (Data Analytics) (NCF-NEP) (Sem.-IV) Examination April - 2026 VAC-E-Commerce (Set-IV)

Time: 1 Hour]

[Total Marks: 25

સૂચના : / Instructions (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fill up strictly the above details on your answer book (2) The figure given to the right indicates the full marks of the question.	Seat No.: <table border="1"> <tr> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </table> Student's Signature						

- Q.1. Answer in short: (any five) 10**
1. What factors should be considered before launching an online business venture?
 2. How has digital payment technology influenced e-commerce growth?
 3. Mention any two security issues faced in online transactions.
 4. Explain the role of logistics in e-commerce operations.
 5. What is meant by an electronic marketplace?
 6. What does the “B2B” business model stand for?
 7. What is the importance of inventory management in e-commerce?
- Q.2. Explain the Meaning, and Nature of E-Commerce. Discuss in detail the key differences between E-Commerce and Traditional Commerce. 15**
- OR**
- Q.2. A. Explain the Government-related models of E-Commerce: B2G, G2B 08**
- Q.2. B. Technologies used in e-Commerce. 07**